

A1 PROGRAMMA SVOLTO, ARGOMENTI DI MAGGIOR RILIEVO E COMPITI

CLASSE: 3 AFM **MATERIA:** INGLESE **DOCENTE:** VALLE DANIELA

1) PROGRAMMA SVOLTO NELL'ANNO SCOLASTICO 2022/2023

BUSINESS:

Business background: Production: goods and services, needs and wants, factors of production, the three sectors of economic activity, the channels of distribution, Commerce: trade and service to trade, international trade, protectionism, e-commerce.

The business world: business structures: Sole traders, Partnerships, Limited companies, Cooperatives, Franchising
Company Departments: Sales Department, Finance Department, HR Department, Marketing Department, Production, Logistic Department.

Employment and unemployment: Job searching: adverts, C.V., cover letter, application form, job interview

Marketing: Marketing research, Marketing Mix, Market segmentation, Advertising, Digital marketing.

GRAMMAR:

General revision:

- Training for invals (speaking, writing, listening, reading)

PAST TENSES

CONDITIONALS

PASSIVE FORM

PAST PERFECT

WRITING SKILLS

WORD FORMATION

REPHRASING

BUSINESS COMMUNICATION

- Methods of communication

- Job searching, job interview

- Enquiries

- Describing a chart

2) ARGOMENTI DEL PROGRAMMA DI MAGGIOR RILIEVO:

(si indicano i punti di maggior rilievo che ogni studente deve ripassare).

Business:

The business world:

business structures: Sole traders, Partnerships, Limited companies, Cooperatives, Franchising. Employment and unemployment: Job searching: adverts, C.V., cover letter, application form, job interview

Marketing: Marketing research, Marketing Mix, Market segmentation, Advertising, Digital marketing.

Grammar:

CONDITIONALS

PASSIVE FORM

PAST PERFECT

AGLI STUDENTI CHE NON HANNO RAGGIUNTO LA SUFFICIENZA NELLO SCRUTINIO FINALE VERRÀ INVIATA LA SCHEDA PAI (PIANO DI APPRENDIMENTO INDIVIDUALIZZATO), AL FINE DI COLMARE LE LACUNE MANIFESTATE AL TERMINE DELL'ANNO.

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1) COMPITI PER LE VACANZE ESTIVE (PER TUTTI GLI STUDENTI DELLA CLASSE)

GRAMMAR REVISION: esercizi su classroom

LISTENING COMPREHENSION EXERCISES: seguire il link, ascoltare e fare un riassunto per ogni
testo: <https://test-english.com/listening/b1/>